

Siechem

Technologies Pvt. Ltd.

Siechem Wires & Cables boosts efficiency and quality of quoting process

“The investment in CableBuilder delivers a lot of value to Siechem Wires & Cables (Siechem), and the professional support of the InnoVites experts helps us to achieve these results. CableBuilder is the ultimate design tool for the cable industry.”

Mr. Damodaren, MD at Siechem Cables

Improved business performance

Siechem is engaged in manufacturing Wires & Cables for many specialized applications. The company has installed modern and state-of-the-art machines, such as an electron beam irradiation facility. It operates an R&D Centre, a compounding facility and a fully equipped laboratory. Mr. Damodaren, Managing Director at Siechem explains the benefits that his company enjoys from the InnoVites software and services. After a short implementation project Siechem Technologies managed to boost the efficiency and quality of the design and quoting processes, using CableBuilder.

Capitalizing expertise

The system helps Siechem to document the knowledge and experience of product and process development in the company. This makes Siechem less dependent on the availability of individual employees, and the technical details are now accessible online from any place. CableBuilder helps the company to properly and efficiently store and maintain industry standards. The technical requirements are kept up-to-date with minimal efforts. As Siechem maintains a database with up to one million parts, CableBuilder is instrumental in reducing the costs to keep the technical data consistent.

Partners in cable business

Mr. Damodaren was convinced about the value of the software after a thorough evaluation. His assessment turned out right: the implementation of CableBuilder has put Siechem in the position to further optimize business performance. Summarizing, Mr. Damodaren concludes: “The investment in CableBuilder delivers a lot of value to Siechem, and the professional support of the InnoVites experts helps us to achieve these results.”

Customer Profile

Customer	Siechem Cables
Country	India
Industry	Cable manufacturing
Website	www.siechem.com
Solution	CableBuilder

KEY BENEFITS

- Minimized efforts to create designs
- Technical details centrally stored and online available
- Solution to maintain product data of one million parts
- Improved quality of quotation process, reduced errors
- Improved pricing transparency and decision making



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