

Neolex Cables

InnoVites helps Neolex Cables to gain strategic advantages with CableBuilder®



"The benefits of this solution have exceeded our expectations! We save time and money while improving the quality of our designs."

George Fernandes, MD Neolex

Customer Profile

Customer	Neolex Cables
Country	India
Industry	Cable manufacturing
Website	www.neolexcables.com
Product	CableBuilder

Neolex Cables wanted to strengthen its competitive position in the current challenging times and decided to invest in the cable design software CableBuilder. With success! Neolex is a reputed manufacturer of a broad range of cables. By implementing CableBuilder, Neolex has fostered its innovative capabilities and streamlined its technical and commercial processes.

Success in weeks

George Fernandes, Director at Neolex Cables, comments "We now deliver our quotations significant faster to more customers, while improving the quality of the technical data. This required a business process redesign that is supported by the business solution of InnoVites. The InnoVites consultants helped us streamlining the technical and commercial business processes while implementing CableBuilder in a couple of weeks"

Integrated solutions

InnoVites is the exclusive reseller of CableBuilder® in India and sells and supports this solution from its Cable Competence Center in Hyderabad, India. InnoVites also develops and sells ERP software specific for cable manufacturers: InnoVites for Cable. This innovative and complete business solution is based on Microsoft Dynamics AX® and fully integrated with CableBuilder.

KEY BENEFITS

- Reduction of time per design:
From 2 days to 15 minutes
- Response to customer request for quotation:
From 2 hours to immediate
- Time to maintain designs:
From 30 to 1 minute per design
- Improved productivity by reusability of designs
- Support for target pricing using what-if scenarios
- Avoid human errors



InnoVites®
Driving the dimensions of your business

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 **CableBuilder**™
Designing your success

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